



****FOR IMMEDIATE RELEASE****

JAMES WU OF ATLIFIC HOTELS HONOURED FOR EDUCATIONAL PARTNERSHIP WITH SENECA COLLEGE

Atlific Hotels' Managed Properties, Hilton Garden Inn Toronto Airport West/Mississauga, Courtyard by Marriott Toronto Airport, Residence Inn by Marriott Toronto Airport and Hotel Carlingview Toronto Airport, Participated in Seneca's Applied Research Program

Toronto, ON (April 23, 2019)– James Wu, Area Director of Sales and Marketing at [Atlific Hotels](#), has been recognized by Seneca College, School of Hospitality and Tourism, for his contribution to the Applied Research Program in the Global Hospitality Graduate Programs. The honour was granted to Wu and the leading Canadian hotel management company at an award ceremony last month. Four of Atlific Hotels' managed properties, including [Hilton Garden Inn Toronto Airport West/Mississauga](#), [Courtyard by Marriott Toronto Airport](#), [Residence Inn by Marriott Toronto Airport](#) and [Hotel Carlingview Toronto Airport](#), participated in the initiative.

The Applied Research Program provides post graduate students with the opportunity to apply class theory to the real-world environment. Through a meaningful partnership, Atlific Hotels and Seneca College joined forces to provide students with practical experience and knowledge of the hotel management industry. Atlific Hotels' involvement demonstrates their unwavering commitment to education and giving back.

ABOUT ATLIFIC HOTELS

Atlific Hotels is one of the leading hotel management companies in Canada operating over 55 hotels with offices in Montreal, Toronto and Vancouver. Atlific Hotels has 60 years of experience managing well-known Canadian hotels, resorts, and extended stay properties. The company has built a reputation for best in business accounting reporting, information technology solutions and support, exceptional sales, marketing and revenue management programs and sound operational systems. Atlific Hotels' parent company, Ocean Properties Hotels Resorts & Affiliates operates 68 hotels throughout the United States. Together they manage over 120 properties in North America with over 19,400 rooms, which include independent hotels and resorts as well as internationally recognized hotel brands such as Marriott, Hilton, and IHG. For more information please visit www.atlific.com.

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