

## Offer the best entertainment to your customers

**Montreal, July 20, 2018,**

Intello Technologies is proud to offer hotels a new Casting Solution for the lodging industry. Technology in the lodging industry is constantly evolving with new IoT products and entertainment options appearing every week. Customers already using casting at home are looking to have a similar experience in their home away from home. Intello offers an innovative casting technology providing hotels, student residences and seniors homes with a cutting-edge, easy to use and affordable solution that will please your guests and residents.

Intello's approach on casting for the lodging industry is less expensive and much more powerful than video on demand (VOD). Your end-users will enjoy watching their own content with their devices using apps like Netflix, YouTube, Spotify, etc. Owners can now also charge a fee before casting is allowed, turning this solution into a recurring revenue generator for the hotel.

"The challenge with this technology is to secure each user in a personal area network (PAN). An approach that we developed as an add-on to our i-Hotel gateway. This success is the result of the innovation of our employees", said CEO and cofounder Samuel Schmidt. Having already been deployed in over 600 rooms, it is easy to see that customer response is extremely positive. Moreover, since this new solution has just arrived on the market, we are confident that this number will increase significantly in the very short term.

With Intello, this new option is safe: it never requires users to provide their personal account information. It is compatible with the most popular devices on the market (iOS, Android, Windows, MacOS). Leveraging Intello's i-Hotel gateway and compatible wireless network, it does not require any additional hardware, with the exception of a casting-capable device (such as a Chromecast) and a TV with available HDMI inputs.

Our clients can opt to own the solution or choose Intello's Casting as a Service which includes software, hardware and installation for a simple monthly fee without any major investment. Although the solution is available across North America, the "Casting as a Service" option is only available in Canada at this time. You can reach our sales team at 1-888-404-6268 for more information.

### **About Intello Technologies**

Intello Technologies was founded by experts from hotel & IT industry backgrounds in 2003. Based in Montreal, Canada, we're more than just a services company or a simple VAR: we develop our own in-

house software which we integrate with existing industry-leading hardware and then support for years to come. Our team has in-depth knowledge of software development combined with years of sales and field management experience in the hospitality and lodging industries. Our helpdesk ensures our customers are supported around the clock. Recognized as experts in our field, our corporate mission is to provide excellent Internet access solutions and efficient technical support.

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