



FOR IMMEDIATE RELEASE

New General Manager Appointed for Radium Golf Group Operations

Radium Hot Springs, BC – March 12, 2018 - True Key Hotels & Resorts (True Key) is pleased to announce Steve Haggard as the new General Manager for the Radium Golf Group operations at the Radium and Springs Golf courses.

Steve's ascension to the General Manager position is fitting to his over 20 years of golf management experience in BC and Alberta. Steve is a proven leader who has the experience and track record for delivering results. He has built a successful career out of managing and improving the golf and guest experiences at some of the most recognized golf operations in Western Canada.



"Steve's experience and commitment to golf management thru best practices is well matched to True Key's business philosophy and will have an immediate impact on golf operations," said Michael Anderson, President of True Key. "I am confident that Steve will bring a high level of success and renewed energy to both this new position and the entire Radium Golf Group operations."

About Radium Golf Group - The Radium Golf Group owns two golf courses in Radium Hot Springs, BC. The Radium Course is one of the original golf courses to the area; it offers mountain golf that is challenging yet accessible to every golfer. The Springs Course is a championship course that ranks among BC's top golf courses.

About True Key - Established in 2010, True Key Hotels & Resorts has grown fast and developed the resources and expertise to strategically market resorts and manage daily operations. It has a strong team that shares the company's commitment to operating results and service while developing solid working relationships with guests, suppliers, owners and employees. Looking to the future, True Key intends to build on this success and is actively seeking to add new resort properties to their portfolio.

For more information, please visit: www.truekey.ca

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